



asphalt tango records presents

ROBERT “ROBI” SVÄRD

This is the story of a Swedish guitarist who was invited to a baptism in Granada, which turned out to be a huge celebrity party in the flamenco world. And it just so happened that he himself was one of the party's most esteemed guests. His own role models courting him, wanting to meet and shake hands with him. It was like a dream. How did he end up there?

The fact is that guitarist Robert “Robi” Svärd unleashed something during the recording of his debut album, Pa'ki Pa'ka. His music has already caused many of flamenco's most prominent musicians to gasp for breath. It has something to do with his fingers, which dance like light as feathers on the strings, making the harmonics glitter like sequins. But it doesn't stop there. Even if his skill is impossible to miss, it is never boastful, it doesn't beg for admiration; no, it is just there, making space for love – the love of music. Sometimes it coincides with the love of life, but it can also be that which makes life bearable and beautiful. Such is flamenco and, even in a chilly country like Sweden, the glowing heart of a musician can set the music on fire.



Robert “Robi” Svärd is a classically trained guitarist who won multiple awards and was highly sought after as a young talent in Australia, where he got his education. When he chose to focus on flamenco in Sevilla, the best musicians and dancers soon started to book him on a regular basis. It's as if all of those quite complicated rhythms, the dynamic expressions, the intricate finger movements – all of it seems to come easy to him.

So when Robert “Robi” Svärd posted a video of his own song on Facebook a couple of years ago, it was really no coincidence that it suddenly had a vast number of shares. Neither was it a coincidence that one of flamenco's hottest singers, Alfredo Tejada Heredia, approached Robert about singing with him. Nor that he was invited to record his album in a legendary studio in Granada together with the very best musicians in the flamenco world, including the percussionist Miguel “El Cheyenne”, who later invited the Swedish music phenomenon to his daughter's baptism.

This is the story of a Swedish guitarist, and it starts right here.

Biography

Born in 1975 (Gothenburg, Sweden), Robert “Robi” Svärd's interest in the guitar awakened at an early age. At the tender age of four he strummed his first chords on this instrument which was to captivate him until present day.

In 1992, Robi left Sweden to continue his music studies at the Sydney Conservatorium of Music, Australia, under the guidance of Gregory Pikler. During his many years in Australia, Robi developed into a skillful musician and artist and was the recipient of numerous prizes and awards. Amongst the



most memorable are the nomination for “The Young Achievers Award 1997”, winning the Sydney Eistedfodd Classical Guitar Competition 1998, the invitation to perform on numerous occasions at the Sydney Opera House and the many TV and radio performances.

In 1998 Robi moves to Seville, Spain, to study flamenco. He was quickly recognised for his rhythmical and technical ability on the guitar and earned the respect of the “flamencos” of Seville. During his four year stay Robi performed with some of the most popular musicians and dancers of Spain, such as Rafael Amador of Pata Negra, El Pechuga, La Cabra Mecánica, and appear on numerous recordings with some of these artists . The album “Vestidos de Domingo”, by La Cabra Mecánica, on which Robi appears, was nominated for a Grammy.

Robi has toured extensively throughout Spain and Europe and eventhough he now once again resides in Sweden, Robi is constantly involved in numerous projects in Sweden as well as Spain and has just returned from Granada where he, along with the highly respected singer Alfredo Tejada Heredia and the equally popular percussionist Miguel “Cheyenne”, recorded his debut album -“Pa’ki Pa’ka”, which will be released by the Asphalt Tango Records in April 2016.

Robert is the co-founder of Centro de Flamenco La Pantera in Gothenburg where he teaches and organises concerts, masterclasses and workshops with distinguished guests from Spain.

Discography

2016: „Pa’ki pa’ka”
released by Asphalt Tango Records

Weblinks

Facebook: <https://www.facebook.com/robiflamenco>

YouTube-Kanal: <https://www.youtube.com/channel/UCyN39jMX4-SHN1qLceQaN6Q>

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